Vitamin C Supplements Market 2020-2024

Increasing Prevalence of Vitamin C Deficiency to Boost Growth | Technavio

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Release Summary	The Global Vitamin C Supplements Market will grow by $2.52 bn during 2020-2024
Forecast Period	2020 - 2024
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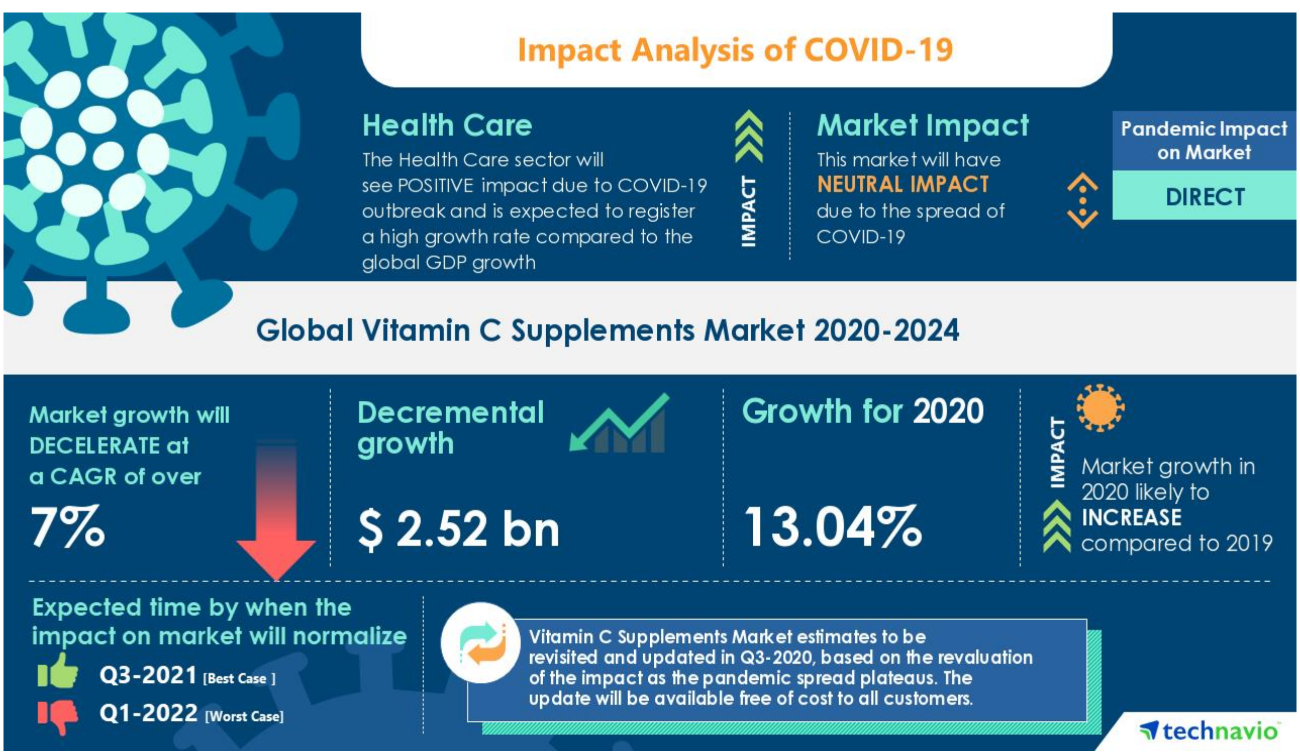
Release Summary

Technavio announced its latest market research report titled Global Vitamin C Supplements Market 2020-2024.

Technavio has been monitoring the vitamin C supplements market and it is poised to witness a decremental growth of $2.52 billion during 2020-2024. The report offers an up-to-date analysis regarding the current market scenario, latest trends and drivers, and the overall market environment.

Technavio suggests three forecast scenarios (optimistic, probable, and pessimistic) considering the impact of COVID-19.



Market Context and Vendors

The market is fragmented, and the degree of fragmentation will decelerate during the forecast period. Abbott Laboratories, Amway Corp., Bayer AG, Church & Dwight Co. Inc., Koninklijke DSM NV, **Novotech Nutraceuticals Inc.**, NOW Health Group Inc., Pfizer Inc., and Viva Naturals Inc. are some of the major market participants. The increasing prevalence of vitamin C deficiency will offer immense growth opportunities. To make the most of the opportunities, market vendors should focus more on the growth prospects in the fast-growing segments, while maintaining their positions in the slow-growing segments.

Increasing prevalence of vitamin C deficiency has been instrumental in driving the growth of the market.

Vitamin C Supplements Market 2020-2024: Segmentation

- Distribution Channel: Offline Distribution and Online Distribution.
- Geography: North America, Europe, Asia, and ROW.

Vitamin C Supplements Market 2020-2024: Scope

- Vitamin C Supplements Market Size, Trends and Industry Analysis.

Vitamin C Supplements Market 2020-2024: Vendor Analysis

We provide a detailed analysis of vendors operating in the vitamin C supplements market, including some of the vendors such as Abbott Laboratories, Amway Corp., Bayer AG, Church & Dwight Co. Inc., Koninklijke DSM NV, **Novotech Nutraceuticals Inc.**, NOW Health Group Inc., Pfizer Inc., and Viva Naturals Inc. Backed with competitive intelligence and benchmarking, our research reports on the vitamin C supplements market are designed to provide entry support, customer profile and M&As as well as go-to-market strategy support.

Vitamin C Supplements Market 2020-2024: Key Highlights

- CAGR of the market during the forecast period 2020-2024.
- Detailed information on factors that will assist vitamin C supplements market growth
- during the next five years.
- Estimation of the vitamin C supplements market size and its contribution to the parent market.
- Predictions on upcoming trends and changes in consumer behavior.
- The growth of the vitamin C supplements market.
- Analysis of the market's competitive landscape and detailed information on vendors.
- Comprehensive details of factors that will challenge the growth of vitamin C supplements market vendors.

About Us

Technavio is a leading global technology research and advisory company. Their research and analysis focus on emerging market trends and provides actionable insights to help businesses identify market opportunities and develop effective strategies to optimize their market positions. With over 500 specialized analysts, Technavio's report library consists of more than 17,000 reports and counting, covering 800 technologies, spanning across 50 countries. This growing client base relies on Technavio's comprehensive coverage, extensive research, and actionable market insights to identify opportunities in existing and potential markets and assess their competitive positions within changing market scenarios.