



## Novotech Nutraceuticals, Inc.

*"Omega-3 for healthier living®"*

4987 Olivas Park Dr., Ventura, CA 93003

805-676-1098 FAX:805-654-0139

Info@novotechnutra.com

For Immediate Release

### **Novotech Nutraceuticals, Inc. to Launch its NEW Omega-3 Algae DHA Powder**

Novotech Nutraceuticals, Inc. (March 3, 2014), based in Ventura, CA, a leading manufacturer of Omega-3 powder, has recently launched the addition of "NovoOmega® Algae DHA powder" to its series of Omega-3 powder product by using the same USA and UK patented technology for all of its Omega-3 powder. Included in its NovoOmega® line are Omega-3 fish powder, Omega-3 flaxseed powder and its newly developed Algae DHA powder. This DHA-rich powder is now available in the market for food and supplement ingredient distributors and manufacturers.

NovoOmega® Algae DHA powder is made from purified species of micro algae oil, *Cryptocodinium cohnii*, and is in free flow powder form with no smelling odor concern. Algae are considered a powerful superfood, containing a high level of DHA. The benefits of Omega-3 DHA include supporting heart health, eye health, brain development, anti-inflammatory, and many others. A report from Harvard meta-analysis noted that a daily consumption of approximately 1.7 grams of Algal DHA has shown a 15 % reduction in triglyceride levels, a 5% increase in HDL cholesterol, and an 8% decrease in LDL cholesterol." (<http://www.nutraingredients.com/Research/Harvard-meta-analysis-supports-benefits-of-algal-DHA-omega-3>)

In addition, NovoOmega® Algae DHA powder is great for meal replacement powder, protein powder, nutritional bar, and many other supplements and food additive applications.

About Novotech Nutraceuticals, Inc.

Novotech Nutraceuticals, Inc.® specializes in research and manufacturing of Omega-3 powder (Omega-3 powder in fish, plant, and algae), 75 kinds of chelated minerals, non-acidic Vitamin-C and functional fiber. Located in Ventura of California, Novotech holds several U.S. patents and serves the nutritional supplements, functional food and pharmaceuticals industries. ([www.novotechnutra.com](http://www.novotechnutra.com))